

WeMind

International Forum

November 2024, **26th & 27th**

Where Ageing, Neuro and Mental Health meet



Supported by



**Diputació
Barcelona**



When?

26 & 27 November

Where?

**World Trade Center
Barcelona**



About the Forum

WeMind International Forum is the **meeting point** for the key players of the WeMind Cluster ecosystem at a local, national and international level, with a strong focus on the **professional audience** (B2B).

Congress & Case Studies Area

Featuring national and international speakers in the fields of Ageing, Neuro and Mental Health.

- Institutional opening
- Expert panels with public-private partnership projects
- Public policy models linked to ageing, neurosciences and mental health
- Social and socio-community care models
- Age-Tech & Med-Tech Devices and Assistive Technologies
- Digital Health business projects

Exhibition hall

Exhibition area structured around trends in the field of personal autonomy: ageing, neuro and mental health.

- | | |
|--|--|
|  New housing models |  Longevity |
|  Digital transformation |  Societal challenges |
|  Care and assistance |  Business development |

About the Forum

Topics

Care and assistance

- Patient-centred care
- Rehabilitation
- Continuing healthcare
- Integrated healthcare
- Medication efficacy
- Monitoring

Digital transformation

- Telemedicine and telecare
- Robotics
- Immersive technologies
- 3D printing
- Wearables
- Artificial Intelligence

New housing models

- Home adaptation
- Home appliances
- Smart solutions
- Co-housing
- Community
- Home services
- Guardianship
- Human centric lighting

Societal challenges

- Empowerment
- Neurodiversity
- Inclusion
- Unwanted loneliness
- Promotion
- Prevention
- Mental health at work
- Shared Value

Longevity

- Functional and personalized nutrition
- Early detection
- Physical activity
- Wellness
- Cognitive rehabilitation
- Complementary therapies
- Sleep


Business development

- Mobility (PMV)
- Insurance
- Financial services
- Third Sector
- Risk prevention










Congress

PROGRAM

9h - 9:30h	Attendee reception
9:30h - 10:15h	Opening session
10:15h - 11:15h	Opening keynote 
11:15h - 12:00h	Keynote  Joan Camprodon Chief, Division of Neuropsychiatry at Massachusetts General Hospital, Harvard Medical School
12:15 - 13:30h	Expert panel 
13:15h -14:45h	Lunch break
14:45h - 15:30	Keynote 
15:30h - 16:45h	Expert panel 
16:45h - 17:30h	Keynote  Alba Méndez (Neuro)architect, researcher, disseminator, Qualia Studio
17:30h - 18:30h	Expert panel 

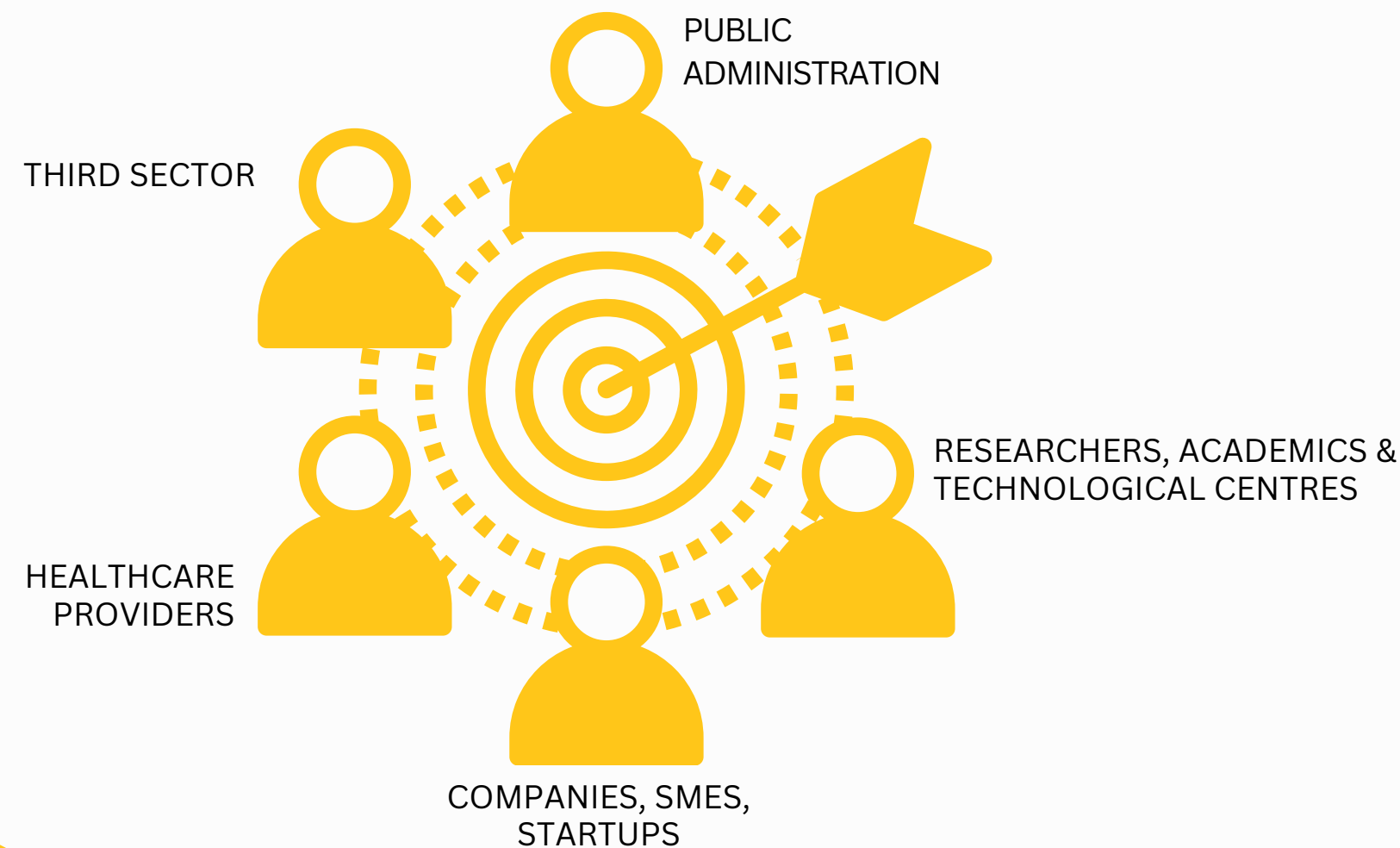
TUESDAY 26

9h - 9:30h	Attendee reception
9:30h - 10:30h	Expert panel  Rym Ayadi Euro-Mediterranean Economists Association founder and president
10:30h - 11h	Coffee Break
11h - 11:45h	Keynote 
11:45h - 13h	Expert panel 
13h - 14:30h	Lunch break
14:30h - 15:15h	Keynote  Adelina Comas-Herrera Director, Global Observatory of Long-Term Care
15:15h - 16:30h	Expert panel 
16:30h - 17:15h	Keynote  Joan Martí Estévez Director of Business Strategy at ACCIÓ
17:15h - 18:30h	Expert panel 
18:30h - 19h	Closing session

WEDNESDAY 27



Attendee profile



Exhibitor profile

Product and service companies

within the different fields: New housing models, Technological Applications, Care and Assistance, Healthy Ageing, other services etc.

Startups

Knowledge and R&D&I agents

Technology and research centres, universities, training centres.

Digital Health & Med Tech

Third Sector

Patient associations, foundations, cooperatives.

Other institutions

Financial services, consultancy services, insurance companies.

WeMind Awards

Do you have a project that can change the world of innovation?

The WeMind Awards are looking for disruptive projects linked to technology, housing, health, longevity and wellbeing.

You have until 30th October to submit your application

This is your chance to share your ideas with industry leaders, gain visibility at the WeMind International Forum and publish your project in a special edition of the **BRAINS Journal!**

CATEGORIES

New housing models

Digital transformation

Care and assistance

Societal challenges

Longevity

As part of the



Media partners

- 1 Sponsorship WeMind International Forum**
Information to become a Sponsor, includes the Exhibitor details.
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Includes visuals and post proposals to facilitate dissemination through your channels.
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[Download materials here:](#)





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SIVI
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para la vida independiente

ticbiomed
TRANSFORMING HEALTH



About WeMind Cluster

An innovation hub working to improve people's autonomy.

Founded in 2013, WeMind Cluster is an innovation and business development ecosystem in ageing, neurosciences and mental health.

We **enhance the competitiveness of companies** and their professionals through innovation, interdisciplinary collaboration, and internationalization.

Our collaborative projects aim to provide comprehensive support, addressing the bio-psycho-social aspects of individuals with central nervous system disorders throughout their lives. These disorders or disabilities may be congenital, arise in adulthood, or be associated with aging, often within the context of chronic conditions.

As a centre of knowledge and convergence, the Cluster brings together agents from diverse fields including health, business, science, society, technology, and education.





Join the WeMind International Forum and be part of a transformative event fostering innovation, knowledge transfer and collaboration within the fields of ageing, neuroscience and mental health!

For more information on participation packs, please **contact us at** [**hello@wemindforum.com**](mailto:hello@wemindforum.com)



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