

WeMind

International Forum

November 2024, **26th & 27th**

Where Ageing, Neuro and Mental Health meet

Powered by



Supported by



Diputació
Barcelona



When?

26 & 27 November

Where?

**World Trade Center
Barcelona**



The venue



Auditorium
430 people
40m2 stage (430,5 sqft)



Case Studies Area
120 people
capacity



Port Vell
700m2 for exhibitions
(7534,74 sqft)

About the Forum

WeMind International Forum is the **meeting point** for the key players of the WeMind Cluster ecosystem at a local, national and international level, with a strong focus on the **professional audience** (B2B).

Congress

Featuring national and international speakers in the fields of Ageing, Neuro and Mental Health.

- Institutional opening
- Expert panels with public-private partnership projects
- Public policy models linked to ageing, neurosciences and mental health
- Social and socio-community care models
- Age-Tech & Med-Tech Devices and Assistive Technologies
- Digital Health business projects

Exhibition area

Exhibition area structured around trends in the field of personal autonomy: ageing, neuro and mental health.

- | | |
|--|--|
|  New housing models |  Longevity |
|  Digital transformation |  Societal challenges |
|  Care and assistance |  Business development |

About the Forum

Topics

Care and assistance

- Patient-centred care
- Rehabilitation
- Continuing healthcare
- Integrated healthcare
- Medication efficacy
- Monitoring

Digital transformation

- Telemedicine and telecare
- Robotics
- Immersive technologies
- 3D printing
- Wearables
- Artificial Intelligence

New housing models

- Home adaptation
- Home appliances
- Smart solutions
- Co-housing
- Community
- Home services
- Guardianship
- Human centric lighting

Societal challenges

- Empowerment
- Neurodiversity
- Inclusion
- Unwanted loneliness
- Promotion
- Prevention
- Mental health at work
- Shared Value

Longevity

- Functional and personalized nutrition
- Early detection
- Physical activity
- Wellness
- Cognitive rehabilitation
- Complementary therapies
- Sleep


Business development

- Mobility (PMV)
- Insurance
- Financial services
- Third Sector
- Risk prevention










Congress

PROGRAM

9h - 9:30h	Attendee reception
9:30h - 10:15h	Opening session
10:15h - 11:15h	Opening keynote 
11:15h - 12:00h	Keynote  Joan Camprodon Chief, Division of Neuropsychiatry at Massachusetts General Hospital, Harvard Medical School
12:15 - 13:30h	Expert panel 
13:15h -14:45h	Lunch break
14:45h - 15:30	Keynote 
15:30h - 16:45h	Expert panel 
16:45h - 17:30h	Keynote  Alba Méndez (Neuro)architect, researcher, disseminator, Qualia Studio
17:30h - 18:30h	Expert panel 

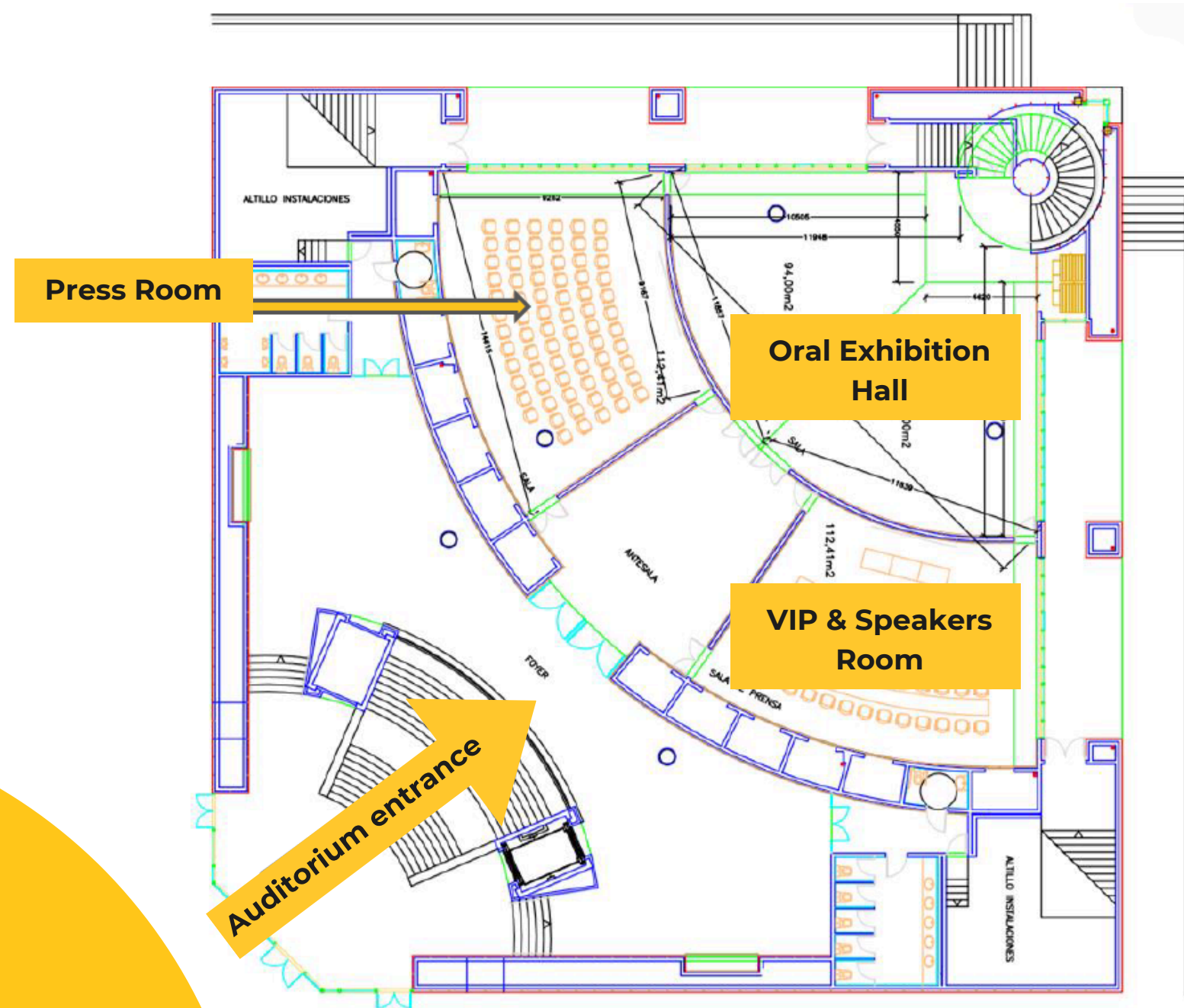
TUESDAY 26

9h - 9:30h	Attendee reception
9:30h - 10:30h	Expert panel  Rym Ayadi Euro-Mediterranean Economists Association founder and president
10:30h - 11h	Coffee Break
11h - 11:45h	Keynote 
11:45h - 13h	Expert panel 
13h - 14:30h	Lunch break
14:30h - 15:15h	Keynote  Adelina Comas-Herrera Director, Global Observatory of Long-Term Care
15:15h - 16:30h	Expert panel 
16:30h - 17:15h	Keynote  Joan Martí Estévez Director of Business Strategy at ACCIÓ
17:15h - 18:30h	Expert panel 
18:30h - 19h	Closing session

WEDNESDAY 27



◆ Congress



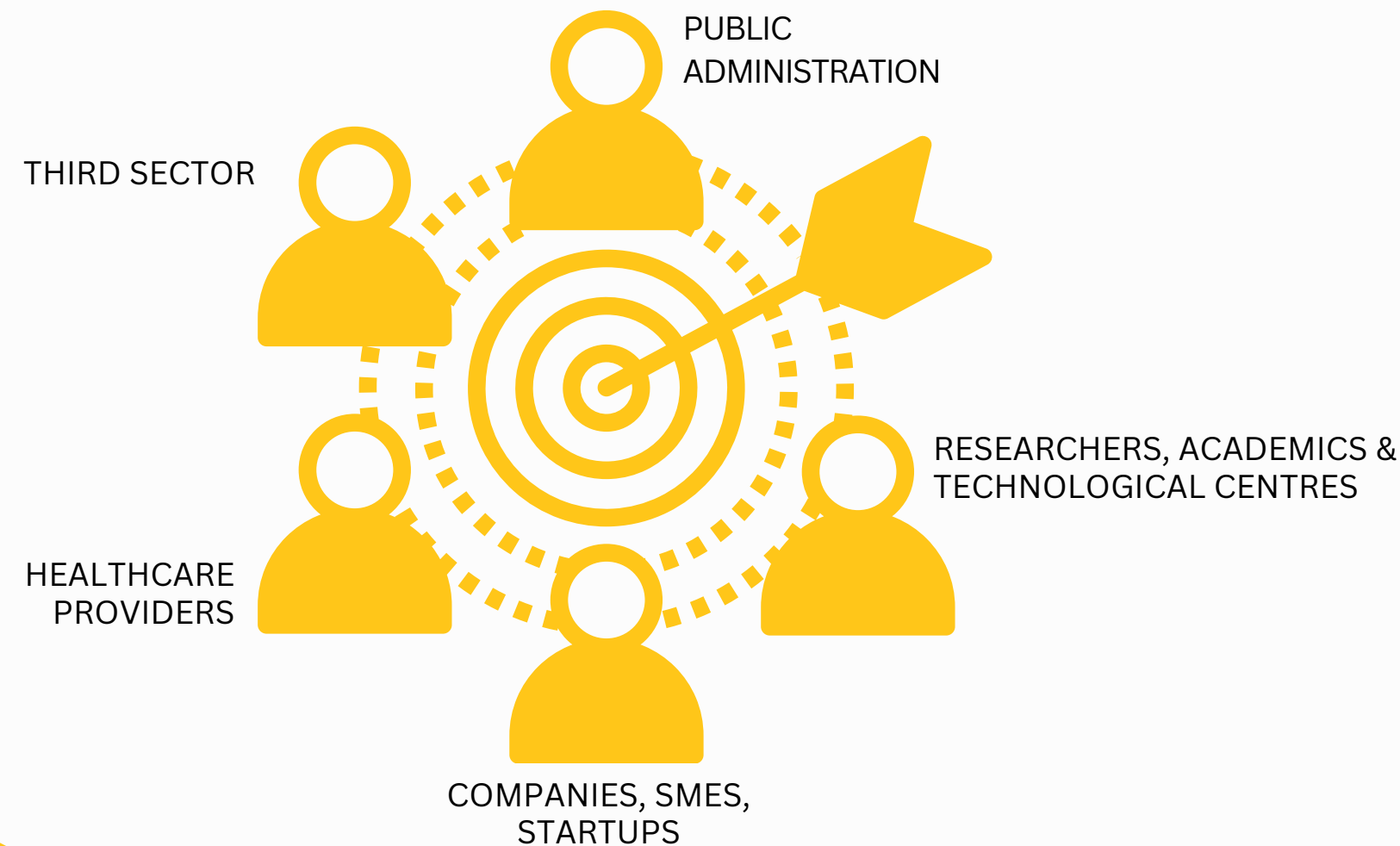
Case studies area

The “Oral Exhibition Hall” will host lectures, demo workshops and WeMind Awards finalists projects presentations.

According to the congress topics:

-  Care and assistance
-  Digital transformation
-  New housing models
-  Societal challenges
-  Longevity
-  Business development

Attendee profile



Exhibitor profile

Product and service companies

within the different fields: New housing models, Technological Applications, Care and Assistance, Healthy Ageing, other services etc.

Startups

Knowledge and R&D&I agents

Technology and research centres, universities, training centres.

Digital Health & Med Tech

Third Sector

Patient associations, foundations, cooperatives.

Other institutions

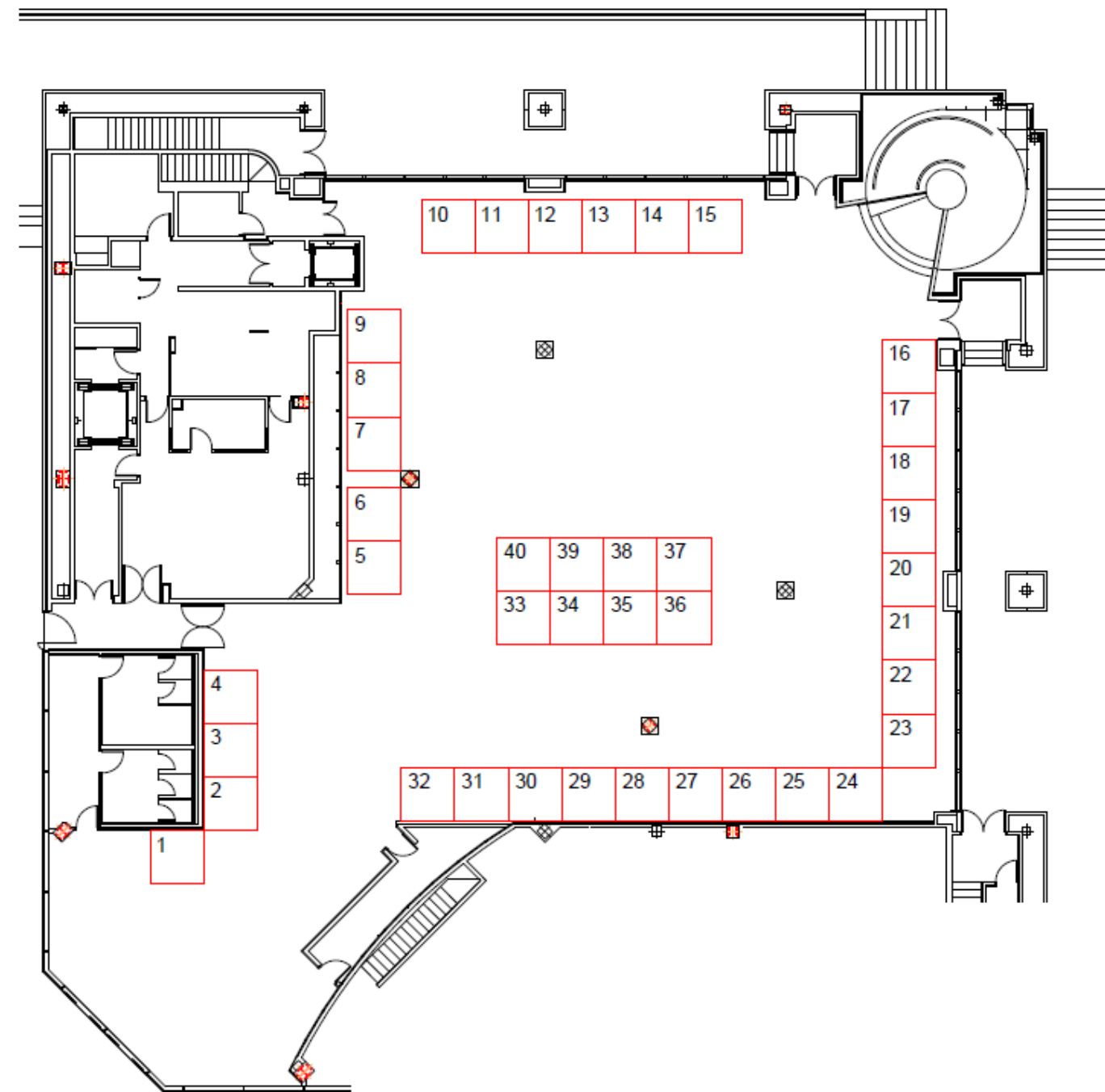
Financial services, consultancy services, insurance companies.

Exhibition Hall

Floor plan

40 foam 2x2m (6.5' x 6.5') stands capacity, together with a coffee break area.

*Each booth includes 2 chairs and a counter with storage.



- Care and assistance
- Digital transformation
- New housing models
- Societal challenges
- Longevity
- Business development

WeMind Awards

Do you have a project that can change the world of innovation?

The WeMind Awards are looking for disruptive projects linked to technology, housing, health, longevity and wellbeing.

You have until 30th October to submit your application

This is your chance to share your ideas with industry leaders, gain visibility at the WeMind International Forum and publish your project in a special edition of the **BRAINS Journal!**

CATEGORIES

New housing models

Digital transformation

Care and assistance

Societal challenges

Longevity

As part of the



Sponsorship and partnership opportunities

By becoming a sponsor, you will **elevate your organization's profile as a key leader** in the fields of mental health, neurosciences, and ageing. This partnership provides you with unparalleled **visibility and access to high-value networking** opportunities, enabling you to connect with influential stakeholders and industry experts.



What's included with each sponsorship



Sponsorship Benefits	GOLD	SILVER	EXHIBITOR	CASE STUDIES AREA	AWARDS
Booth placement	X	X	X		
Round table sponsorship	X				
Case Studies Area sponsorship				X	
Presenting a project in the thematic area				X	
Opportunity to propose one speaker to participate in an expert panel	X	X			
Welcome kit Merchandising	X	X			
Logo on the event access screens	X				
Listing on press releases	X				
Logo and company description on website	X	X	X	X	
Logo on promotional materials (banners, flyers, mailings and social networks).	X	X	X	X	
Company logo and description on visitor's guide	X	X	X	X	
Giving the award during the Gala Dinner					X
Logo on the Gala Dinner screens					X
Logo on the Case Studies Area during the finalist presentation					X
Logo on the BRAINS Journal WeMind Forum Edition					X
Placement of an ad in the BRAINS Journal WeMind Forum Edition					X
Forum entrance	3	2	1	1	1
WeMind Cluster Gala Dinner Ticket	2	1			1

MEMBERS

Exhibitor Pack – 2.800 €



Visibility and brand exposure

- Stand placement (exhibition hall)

Communication materials

- Recognition on the event website, featuring company description, logo, and a link to company's website.
- Company logo and description on visitor's guide

Networking



1 Forum registration/entry

Early Bird
2.240 €

*Valid until 27 September 2024.



Exhibition

2x2m Booth

Including:

- Carpeted flooring
- Personalised back panel (foam)
- Modular counter with storage
- Table & 2 chairs
- Electric panel: 1.1Kw

CLUSTERS

Exhibitor Pack – 2.800 €

Exhibitor pack for both clusters and their members.



Visibility and brand exposure

- Stand placement (exhibition hall)

Communication materials

- Recognition on the event website, featuring company description, logo, and a link to company's website.
- Company logo and description on visitor's guide

Networking



1 Forum registration/entry



Early Bird
2.240 €

*Valid until 27 September 2024.

* Taxes not included.

NON-MEMBER

Exhibitor Pack – 3.500 €



Visibility and brand exposure

- Stand placement (exhibition hall)

Communication materials

- Recognition on the event website, featuring company description, logo, and a link to company's website.
- Company logo and description on visitor's guide

Networking



1 Forum registration/entry

CASE STUDIES

AREA Sponsor – 3.500 €



Visibility and brand exposure

- Sponsorship of one topic related discussions, presenting trends and challenges related to personal autonomy.
- Project presentation on a specific topic.

Communication materials

- Recognition on the event website, featuring company description, logo, and a link to company's website.
- Company logo and description on visitor's guide

Networking



1 Forum registration/entry



SILVER

Sponsor – 5.000 €



Visibility and brand exposure

- Stand placement (exhibition hall)
- Opportunity to propose one speaker to participate in a roundtable discussion*
- Welcome Kit: Promotional content

Communication materials

- Recognition on the event website as a 'Silver Sponsor', featuring company description, logo, and a link to company's website.
- Company logo on promotional materials (web, banners, flyers, mailings and social networks)
- Priority company logo and description on visitor's guide

Networking



2 Forum registrations/entries



1 invitation to the gala & networking dinner

* WeMind International Forum features a committee of experts responsible for validating the speakers listed in the program, ensuring the quality of their presentations. This is subject to specific contractual conditions.

** For non-member organisations, the SILVER sponsorship fee is 6.750 €.

*** Taxes not included.



GOLD

Sponsor – 10.000 €



Visibility and brand exposure

- Stand placement (exhibition hall)
- Brand visibility during panel discussions
- Opportunity to propose one speaker to participate in a roundtable* discussion
- Welcome Kit: Promotional content

Communication materials

- Recognition on the event website as a 'Gold Sponsor', featuring company description, logo, and a link to company's website.
- Listing as 'Gold Sponsor' in press releases related to the event.
- Company logo on promotional materials (web, banners, flyers, mailings and social networks)
- Priority company logo and description on visitor's guide

Networking



3 Forum registrations/entries



2 invitations to the gala & networking dinner

* WeMind International Forum features a committee of experts responsible for validating the speakers listed in the program, ensuring the quality of their presentations. This is subject to specific contractual conditions.

** For non-member organisations, the GOLD sponsorship fee is 13.500 €.

*** Taxes not included.

AWARDS

Sponsor – 2.850 €

The package includes sponsorship of one of the categories of the WeMind Awards.

Visibility and brand exposure

- Brand visibility during the gala dinner and the awards ceremony.

Communication materials

- Recognition on the event website, featuring company description, logo, and a link to company's website.
- Listing as 'Awards Sponsor' in press releases related to the event.

Networking



1 Forum registration/entry.



1 invitation to the gala & networking dinner.



Categorías



New housing models

Home adaptation, Home appliances, Smart solutions, Co-housing, Community, Home services, Guardianship.



Digital Transformation

Telemedicine and telecare, Robotics, Immersive technologies, 3D printing, Wearables, Artificial Intelligence.



Care and assistance

Patient-centred care, Rehabilitation, Continuing healthcare, Integrated healthcare, Medication efficacy, Monitoring.



Longevity

Functional and personalized nutrition, Early detection, Physical activity, Wellness, Cognitive rehabilitation, Complementary therapies, Sleep.



Societal Challenges

Empowerment, Neurodiversity, Inclusion, Unwanted loneliness, Promotion, Prevention, Mental health at work, Shared Value.

REGISTER NOW!



WeMind International Forum Registration Fee

Members: **200 €**

Non-members: 300 €



**Do you want to attend the annual
WeMind Cluster Gala Dinner?** Contact us!

* Taxes not included.



Partner organizations



**Diputació
Barcelona**

ACCIÓ
Catalonia
Trade & Investment



**Generalitat
de Catalunya**



**AJUNTAMENT
SANT BOI
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FoodRetail
CATALONIA CLÚSTER



INDESCAT
catalan sports cluster

CSiM
CLÚSTER DE SERVEIS IMMOBILIARIS



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CLÚSTER DE IL·LUMINACIÓ DE CATALUÑA

ambit
LIVING SPACES CLUSTER

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Aragón Health Cluster

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BASQUE HEALTH CLUSTER

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bioga
CLUSTER TECNOLÒGIC EMPRESARIAL
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bioval
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**CataloniaBio
& HealthTech**
Connecting companies

Cluster de la Salud

**CLUSTER
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GALICIA**

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NAVARRA
HEALTH
CLUSTER

SIVI
soluciones innovadoras
para la vida independiente

ticbiomed
TRANSFORMING HEALTH



About WeMind Cluster

An innovation hub working to improve people's autonomy.

Founded in 2013, WeMind Cluster is an innovation and business development ecosystem in ageing, neurosciences and mental health.

We **enhance the competitiveness of companies** and their professionals through innovation, interdisciplinary collaboration, and internationalization.

Our collaborative projects aim to provide comprehensive support, addressing the bio-psycho-social aspects of individuals with central nervous system disorders throughout their lives. These disorders or disabilities may be congenital, arise in adulthood, or be associated with aging, often within the context of chronic conditions.

As a centre of knowledge and convergence, the Cluster brings together agents from diverse fields including health, business, science, society, technology, and education.





Join the WeMind International Forum and be part of a transformative event fostering innovation, knowledge transfer and collaboration within the fields of ageing, neuroscience and mental health!

For more information on participation packs, please **contact us at** [**hello@wemindforum.com**](mailto:hello@wemindforum.com)



Con el apoyo



**Diputació
Barcelona**

