







LESI 2024 28-30 APRIL
INTERNATIONAL ANNUAL CONFERENCE
MADRID, SPAIN

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PROGRAM

(as of April 27, 2024 – subject to change)

SUNDAY APRIL 28, 2024

TIME	LOCATION	SESSION
18:30 - 20:00	Exhibition Area	LESI 2024 WELCOME RECEPTION 
20:00	MOBY Club [OFFSITE]	YMC NETWORKING EVENT   Sponsored by: 

MONDAY APRIL 29, 2024

TIME	LOCATION	SESSION
08:00 – 08:15	Auditorium	OPENING REMARKS Mike Lasinski, Hilco Global, <i>LESI President</i> José Miguel Lissén, Bird & Bird, <i>LES Spain & Portugal President</i>
08:15 – 08:45	Auditorium	KEYNOTE: The Vision and Technology Behind Santiago Bernabéu Stadium Jorge Vizcaya, Architect, Sener Mobility
08:45 – 09:45	Auditorium	THOUGHT LEADERSHIP: Standard Essential Patents (SEPs) – Track 1 Moderator: Joff Wild, Sisvel Speakers: Juliane Buchinski, ZTE Eeva Hakoranta, InterDigital Ilkka Rahnasto, Avanci John Donch, Volpe Koenig Steve Korniczky, Sheppard Mullin

MONDAY APRIL 29, 2024



TIME	LOCATION	SESSION
10:45 – 12:15	Hidalgo	<p>5. WIPO Mock Mediation – Settle Your IP Dispute Outside the Courts</p> <p>Moderator: James Sobieraj, Crowell & Moring</p> <p>Speakers: Pamela Cox, Marshall Gerstein & Borun Eric Napoli, AirHelp Adam Rattray, WIPO Charles C. Valauskas, Valauskas Corder LLC</p> <p>Linda Kawano, GroupOptima Carolina Pina, Garrigues John Ritter, Princeton University</p>
12:15 - 13:00	Exhibition Area	LUNCH WITH EXHIBITION & NETWORKING
13:00 – 13:30	Auditorium	<p>KEYNOTE: How Not to Be *8^8 In a Patent License Deal</p> <p>Filip De Corte, Head of Intellectual Property, Syngenta Crop Protection</p>
13:30- 14:15	Auditorium	<p>FIRESIDE CHAT: Dialogue with Two Judges about the Unified Patent Court (UPC)</p> <p>Moderator: Mattia Dalla Costa, CBA Studio Legale</p> <p>Ángel Galgo Peco, President, Section No. 32 of the Court of Appeal of Madrid</p> <p>Dr. Klaus Grabinski, President of the UPC</p>
14:15 – 15:15	Auditorium	<p>THOUGHT LEADERSHIP: Unified Patent Court (UPC) Litigation Strategies – Track 3</p> <p>Moderators: Tilman Müller-Stoy, Bardehle Pagenberg Sam Wiley, LOT Network</p> <p>Speakers: Florence Butin, Court of First Instance, UPC Eric Whitaker, 10x Genomics Mike Schwartz, Adeia</p>
ROUNDTABLE DISCUSSIONS [7 roundtable discussions]		
		<p>1. Smart Factories and IP</p> <p>Speaker: Samuel Deschamps, IPSIDE</p>
15:15- 15:45	Castilla	<p>2. Tools of the Trade: Data-Driven IP Valuation and Dealmaking</p> <p>Speakers: Sakari Arvela, IPRally Technologies Sam Wiley, LOT Network</p> <p>Mitchell Rosenfeld, Equip Advisors</p>
		<p>3. Monetization Strategy for an Additive Manufacturing Technology</p> <p>Speaker: Keith Johanns, Northrop Grumman</p>

MONDAY APRIL 29, 2024



TIME	LOCATION	SESSION
15:15- 15:45	Castilla	<p>4. Empowering Innovation by IP: The Vital Role of Corporations, Chilean Case and Beyond with LATAM</p> <p>Speakers: Jorge Fuentes, Estudio Carey Bruna Rego Lins, Veirano Advogados</p> <p>Andrea Lobos, Andes IP Claudio Ulloa, Basham Ringe y Correa</p>
		<p>5. Pipelining IP Professionals - The Importance of Bringing Diverse Individuals into Innovation Ecosystem Careers</p> <p>Speaker: Kayla Meisner, Kentucky Commercialization Ventures</p>
	Hidalgo	<p>6. What is the IP Valuation of SDG/ESG Effort on Industries?</p> <p>Speakers: Véronique Blum, Université Grenoble Alpes Rinaldo Plebani, Studio Torta</p> <p>Ichiro Nakatomi, Avida Science Bruno Vandermeulen, Impact Licensing</p>
		<p>7. How Context and Strategy Drive Brand Value</p> <p>Speaker: Weston Anson, CONSOR</p>
15:45 – 16:00	Exhibition Area	<p>COFFEE BREAK & NETWORKING</p> <p>Sponsored by:  VOLPE KOENIG Intellectual Property Law</p>
WORKSHOPS 6 – 10 [5 concurrent sessions]		
16:00 – 17:30	Doblon	<p>6. Copycat Products - Insights on Protecting your Brand from Imitators</p> <p>Moderator: Colin Hulme, Burness Paull</p> <p>Speakers: Pete Bromaghim, Womble Bond Dickinson Manuel Lobato, Bird & Bird</p> <p>Chris Shaowei, NTD IP Attorneys</p>
	Hidalgo	<p>7. Advances in Wearable Tech - for Fashion, Health, and Life in 2024</p> <p>Moderator: Stephanie Kay, Lewis Silkin</p> <p>Speakers: Alan Hunt, Lewis Silkin Zofia Zwieglińska, Glossy Magazine</p> <p>Jordi Ilario, Fractus</p>
	Escudo	<p>8. IP Management in the Start-Up Ecosystem – A Multidimensional Stakeholder View</p> <p>Moderator: Martin A. Bader, BGW IP GmbH St. Gallen</p> <p>Speakers: Madelein Kleyn, Omnisient Ulf G. Schaberg, AO Foundation</p> <p>Sonja London, TactoTek</p>

MONDAY APRIL 29, 2024



TIME	LOCATION	SESSION
16:00 – 17:30	Comendador	<p>9. Women in Technology - WILA Networking Event</p> <p>Moderators: Tatiana Campello, Demarest Advogados Speakers: Ana Amélia Araripe Montenegro, Braskem S.A. Claudia Silva Oliveira, Vale Holdings Pamela Cox, Marshall Gerstein & Borun Ana García Poyo, Bitsphi Diagnosis</p>
	Auditorium	<p>10. Evidence and Burden of Proof in Global Patent Litigation (particularly before the UPC)</p> <p>Moderator: Eszter Szakács, Danubia Legal Speakers: Thomas Adocker, Taylor Wessing Gabriele Mohsler, Ericsson Matthias Zigann, Unified Patent Court Vittorio Cerulli Irelli, Trevisan & Cuonzo Tobias Wuttke, Bardehle Pagenberg</p>
<p>LESI COMMITTEE MEETINGS (see listing here)</p>		
17:30 - 18:15	Castilla	Chemicals, Environment, Energy, and Materials (CEEM)
		Technology Transfer
		Americas
		Asia Pacific
Hidalgo	Trademarks, Designs, and Merchandising (TDM)	
	Innovation Trends	
Escudo	High Growth Technology Business (HTB)	
19:30 Bus departure from hotel at 18:45	Real Casino de Madrid [OFFSITE]	<p>~ GALA DINNER WITH ENTERTAINMENT ~</p> 

TUESDAY APRIL 30, 2024



TIME	LOCATION	SESSION
08:00 - 08:20	Auditorium	<p>OPENING REMARKS AND PRESENTATION OF THE LESI INNOVATION AWARD Dana Robert Colarulli, LESI Executive Director Sonja London, TactoTek, <i>LESI President-Elect</i> Tanja Sovic, TU Wien, <i>LESI Innovation Trends Committee Chair</i> Antonio Di Bernardo, Thinx, <i>LESI Innovation Trends Committee Vice Chair</i></p>
08:20 - 08:50	Auditorium	<p>KEYNOTE: Towards Socially Sustainable AI Nuria Oliver, Co-founder and Director, Institute of Humanity-Centric AI (ELLIS Alicante Unit)</p>
08:50 - 09:30	Auditorium	<p>Industry Sector Plenary Panel – BANKING <i>The Role of Intellectual Property and Intangible Assets in Facilitating Business Finance</i> Moderator: Michael Friedman, Chief Executive Officer, Hilco IP Merchant Banking Panelist: Sean K. Thompson, Managing Director (IP Investments), Parabellum Capital</p>
09:30 - 10:00	Exhibition Area	<p>COFFEE BREAK & NETWORKING</p> <p>Sponsored by:  VOLPE KOENIG <small>Intellectual Property Law</small></p>
WORKSHOPS 11 – 15 [5 concurrent sessions]		
	Comendador	<p>11. Latest Case Decisions Affecting Patent License in U.S., Europe, and Japan Moderator: Yorikatsu Hohokabe, Oblon Speakers: Hideaki Kobayashi, OHNO & Partners Dirk Schüßler-Langeheine, Hoffmann Eitle</p>
10:00 – 11:30	Auditorium	<p>12. Exploring the Importance of Sustainability in the CEEM Sectors, and its Impact on IP and Licensing Moderators: Ia Modin, GOZZO Advokater Dallas Wilkinson, Enhanced Performance Business Advisory (EPBA) Speakers: Ana Amélia Araripe Montenegro, Braskem S.A. Vikran Duangmanee, SCG Chemicals Rebecca McCrackan, Rio Tinto Cherie Van Wensveen, CSIRO</p>
	Hidalgo	<p>13. The Future of SEP Litigation – Current Status and Developments Moderator: Peter Camesasca, Camesasca Advokaat BVBA Speakers: Alexander Haertel, Deutsche Telekom Fabian Hoffmann, Federal Court of Justice (Germany) Sophie Pasquier, Philips Wolfram Thomas, Qualcomm</p>

TUESDAY APRIL 30, 2024



TIME	LOCATION	SESSION
10:00 – 11:30	Escudo	14. Winner Takes All? Managing Risks in Current Challenging Life Sciences Environment Moderator: Hemmie Chang, Arnold & Porter Speakers: Amy Altshul, GSK Hope D’Oyley-Gay, Orna Therapeutics Betty Yan, Arnold & Porter
	Doblon	15. Licensing of Non-Personal Data in Accordance with the EU Data Act: Overview and Practical Implications Speakers: Christian Czychowski, NORDEMANN Lori Fena, Personal Digital Spaces Annarita Nicoletto, EPFL Arved Waltemathe, Waltemathe Anwaltskanzlei
11:30 - 12:10	Auditorium	FIRESIDE CHAT: The Business of Cooking Innovatively Moderator: José Miguel Lissén, Bird & Bird Raquel Martin, Strategy & Global Business Development Manager GOe, Basque Culinary Center
12:10 - 13:00	Exhibition Area	LUNCH WITH EXHIBITION & NETWORKING
13:00 – 13:30	Auditorium	KEYNOTE: Fueling a Growing Business through IP: The Importance of Leveraging Brand Susana Fernández Martín, Head of IP Strategy, Inditex
13:30 - 14:30	Auditorium	THOUGHT LEADERSHIP: Life Sciences & Artificial Intelligence – Track 2 Moderator: Gillian Fenton, GSK Speakers: Claire Laporte, Gingko Bioworks Isabel Portero, Biohope Francisco Miguel Torres, Owkin
14:30 – 15:00	Hidalgo	ROUNDTABLE DISCUSSIONS [8 roundtable discussions]
		8. Best Practices for Maximizing Data Value in Life Sciences Collaborations Speakers: Sarah Cooleybeck, Foley Hoag Claire Laporte, Gingko Bioworks
		9. Empowering Innovation? The Role of IP Rights in Decarbonization Speaker: Rebecca McCrackan, Rio Tinto
		10. Unlocking the Power of Trade Secrets: A Blueprint for Business Success Speaker: Sarieh Ghorbani, Apeha.Bio

TUESDAY APRIL 30, 2024



TIME	LOCATION	SESSION
14:30 – 15:00	Escudo	<p>11. News from the Populous Countries – Brazil, China, and India on Technology Transfer and Licensing</p> <p>Speakers: Cândida Caffé, Dannemann Siemsen Frank Jeng, Purplevine IP</p> <p>Chitra Iyer, Philips Qinghong Xu, Lung Tin Intellectual Property Agent Ltd</p>
		<p>12. When Intellectual Property and Anti-Trust Law Collide</p> <p>Speakers: Michael-James Currie, Primerio Claudia Tapia, Ericsson</p> <p>Madelein Kleyn, Omnisient Stephany Torres, Primerio</p>
	Castilla	<p>13. Avoiding Pitfalls Inherent in Agreements that have a European Component</p> <p>Speakers: Robert Alderson, Berggren Suvi Julin, Berggren</p> <p>Jennifer Burdman, Valo Health</p>
		<p>14. Product Branding: A Discussion of Licensing and Related Strategies for Protecting and Maintaining Brand Value using the Appropriate IP Tools</p> <p>Speakers: Michael Forrester, Brandsmiths Harry Gwinnell, Greenblum & Bernstein Koji Saito, Shobayashi International Patent and Trademark Office</p> <p>Branko Pejic, Greenblum & Bernstein</p>
		<p>15. Top 5 Patent Damages Decisions of the Year</p> <p>Speaker: Kevin Schubert, McKool Smith</p>
15:00 - 15:30	Exhibition Area	<p>COFFEE BREAK & NETWORKING</p> <p>Sponsored by:  VOLPE KOENIG Intellectual Property Law</p>
15:30 – 16:10	Auditorium	<p>Industry Sector Plenary Panel – MOBILITY</p> <p><i>IP & Mobility: Challenges from Electric and Connected Cars</i></p> <p>Moderator: Luis Ignacio Vicente del Olmo, Strategic Counsel, Pons IP</p> <p>Panelists: Rüdiger Schwarz, Head of Corporate IP, Vehicle and Powertrain, Volkswagen AG Georgios Stathousis, Director of Mobility Research & Advisory, FutureBridge Javier Villacampa, Group VP, Innovation & Sustainability Director, Antolin Group</p>

TUESDAY APRIL 30, 2024



TIME	LOCATION	SESSION
WORKSHOPS 16 – 20 [5 concurrent sessions]		
	Auditorium	<p>16. AI and the Vehicle Moderator: John Carney, China IP Exchange Speakers: Stephanie Curcio, NLPatent Georgios Stathousis, FutureBridge</p> <p style="text-align: right;">Amir Ghavi, Fried Frank LLP</p>
	Hidalgo	<p>17. Standard Essential Patents: Global Licensing & Litigation Updates & Strategies Moderator: David Yurkerwich, Ankura Speakers: Nina Belbl, WIPO/UN Thomas Lynker, TALIENS</p> <p style="text-align: right;">Juliane Buchinski, ZTE Tim Pohlman, LexisNexis IPLytics</p>
16:10 - 17:40	Doblon	<p>18. Trade Secrets vs. Patents: Maximising Return on Investment from Your Innovation Moderator: Karl Barnfather, Withers & Rogers Speakers: Jennifer Burdman, Valo Health Nigel Swycher, LexisNexis Cipher</p> <p style="text-align: right;">Alexandre Ribeil, Amadeus</p>
	Escudo	<p>19. Stars and Rights: Intellectual Property Licensing for Extraterrestrial Technologies – A New Frontier in Intellectual Property Law Moderator: Ed Koellner, Oort Ventures Speakers: Rafael García del Poyo, Osborne Clarke Samuel Martínez, Addleshaw Goddard</p> <p style="text-align: right;">Rafael Harillo Gómez-Pastrana, Stardust Consulting Begoña Olucha Sansano, Nordex Group</p>
	Comendador	<p>20. Licensing in Tough Times: Experience of Open Licensing Health Platforms Moderator: Luis Villarroel Villalon, Innovarte ONG Speakers: Erika Dueñas, WHO Gaspar Morgado, Universidad de Chile</p> <p style="text-align: right;">Javier Maira Vidal, CSIC Elena Villanueva Oliva, Medicines Patent Pool</p>

17:40 – 17:45 Auditorium **CLOSE OF DAY 2**
 Thank you and LESI2025 Announcement

19:30 Platea Madrid
 Bus departure from [OFFSITE]
 hotel at 18:45

~ FAREWELL EVENT ~



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