







LESI 2024 28-30 APRIL
INTERNATIONAL ANNUAL CONFERENCE
MADRID, SPAIN

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PROGRAM

(as of April 10, 2024 – subject to change)

SUNDAY APRIL 28, 2024

TIME	LOCATION	SESSION
18:30 - 20:00	Exhibition Area	LESI 2024 WELCOME RECEPTION 
20:30	MOBY Club [OFFSITE]	YMC NETWORKING EVENT   Sponsored by: 


MONDAY APRIL 29, 2024

TIME	LOCATION	SESSION
08:00 – 08:15	Auditorium	OPENING REMARKS Mike Lasinski, Hilco Global, <i>LESI President</i> José Miguel Lissén, Bird & Bird, <i>LES Spain & Portugal President</i>
08:15 – 08:45	Auditorium	KEYNOTE: The Vision and Technology Behind Santiago Bernabéu Stadium Jorge Vizcaya, Architect, Sener Mobility
08:45 – 09:45	Auditorium	THOUGHT LEADERSHIP: Standard Essential Patents (SEPs) – Track 1 Speakers: John Donch, Volpe Koenig Steve Korniczky, Sheppard Mullin Joff Wild, Sisvel Eeva Hakoranta, InterDigital Ilkka Rahnasto, Avanci

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MONDAY APRIL 29, 2024



TIME	LOCATION	SESSION
09:45 - 10:25	Auditorium	Industry Sector Plenary Panel – ENERGY <i>The Role of IP in Fueling Energy Transition</i> Moderator: Marta Luengo Macián, Head of Innovation Legal Services, Iberdrola Panelists: Cristina Aparicio Peña, Senior Intellectual Property Counsel, Siemens Gamesa Renewable Energy Yolanda Fernández Montes, Director of Environment, Sustainability, Innovation & Climate Change, EDP Andrés Hernández San Martín, Intellectual Property Manager, Repsol
10:25 - 10:45	Exhibition Area	COFFEE BREAK & NETWORKING Sponsored by:  VOLPE KOENIG Intellectual Property Law
WORKSHOPS 1 – 5 [5 concurrent sessions]		
	Doblon	1. Unleashing the Power of Licensing in Sport Moderator: Jochen M. Schaefer, World Federation of the Sporting Goods Industry (WFSGI) Speakers: Johan Adamsson, PUMA Simon Rowe, Pentland Brands
	Auditorium	2. Various IP Delicacies – An Intellectual Culinary Journey Moderator: Georgina Busku Wachtler, BUSKU Law Firm Speakers: Sung-pil Hwang, E.M. Hwang & Partners Sherry L. Rollo, Hahn Loeser & Parks Eszter Szakács, Danubia Legal Philippe Kutschke, Bardehle Pagenberg Anna Maria Stein, Eversheds Sutherland
10:45 – 12:15	Escudo	3. Boost Innovation by 3X – The Power of Culture Management Moderator: Jason C. Stolworthy, Idaho National Laboratory Speakers: Victor Assad, InnovationOne C. Brooke Dobni, InnovationOne Jim P. Keating, Idaho National Laboratory
	Comendador	4. IP Licensing, Clearance, and Enforcement in the Era of Global Streaming Platforms Moderator: Michelle Ray-Jones, Tilleke & Gibbins Speakers: Mattia Dalla Costa, CBA Isabel Urzáiz, SONY Antonio Muñoz Vico, Garrigues

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TIME	LOCATION	SESSION
10:45 – 12:15	Hidalgo	<p>5. WIPO Mock Mediation – Settle Your IP Dispute Outside the Courts</p> <p>Moderator: James Sobieraj, Crowell & Moring</p> <p>Speakers: Pamela Cox, Marshall Gerstein & Borun Linda Kawano, GroupOptima Adam Rattray, WIPO John Ritter, Princeton University Charles C. Valauskas, Valauskas Corder LLC</p>
12:15 – 13:00	Exhibition Area	LUNCH WITH EXHIBITION & NETWORKING
13:00 – 13:30	Auditorium	<p>KEYNOTE: How Not to Be *S^& In a Patent License Deal</p> <p>Filip De Corte, Head of Intellectual Property, Syngenta Crop Protection</p>
13:30- 14:15	Auditorium	<p>FIRESIDE CHAT: Dialogue with Two Judges about the Unified Patent Court (UPC)</p> <p>Ángel Galgo Peco, President, Section No. 32 of the Court of Appeal of Madrid Dr. Klaus Grabinski, President of the UPC</p>
14:15 – 15:15	Auditorium	<p>THOUGHT LEADERSHIP: Unified Patent Court (UPC) Litigation Strategies – Track 3</p> <p>Moderators: Tilman Müller-Stoy, Bardehle Pagenberg Sam Wiley, LOT Network</p> <p>Speakers: Florence Butin, Court of First Instance, UPC Mike Schwartz, Adeia Eric Whitaker, 10x Genomics</p>
ROUNDTABLE DISCUSSIONS [7 roundtable discussions]		
<p>1. Smart Factories and IP</p> <p>Speaker: Samuel Deschamps, IPSIDE</p>		
15:15- 15:45	Castilla	<p>2. Tools of the Trade: Data-Driven IP Valuation and Dealmaking</p> <p>Speakers: Sakari Arvela, IPRally Technologies Mitchell Rosenfeld, EquiP Advisors Sam Wiley, LOT Network</p>
<p>3. Monetization Strategy for an Additive Manufacturing Technology</p> <p>Speaker: Keith Johanns, Northrop Grumman</p>		
<p>4. Empowering Innovation by IP: The Vital Role of Corporations, Chilean Case and Beyond with LATAM</p> <p>Speakers: Jorge Fuentes, Estudio Carey Rocío Fonseca, Emprende Tu Mente</p>		

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TIME	LOCATION	SESSION
		<p>5. Pipelining IP Professionals - The Importance of Bringing Diverse Individuals into Innovation Ecosystem Careers Speaker: Kayla Meisner, Kentucky Commercialization Ventures</p>
15:15- 15:45	Hidalgo	<p>6. What is the IP Valuation of SDG/ESG Effort on Industries? Speakers: Véronique Blum, Université Grenoble Alpes Ichiro Nakatomi, Avida Science Rinaldo Plebani, Studio Torta Bruno Vandermeulen, Impact Licensing</p>
		<p>7. How Context and Strategy Drive Brand Value Speaker: Weston Anson, CONSOR</p>
15:45 – 16:00	Exhibition Area	<p>COFFEE BREAK & NETWORKING</p> <p>Sponsored by:  VOLPE KOENIG <small>Intellectual Property Law</small></p>
		<p>WORKSHOPS 6 – 10 [5 concurrent sessions]</p>
	Doblon	<p>6. Copycat Products - Insights on Protecting your Brand from Imitators Moderator: Colin Hulme, Burness Paull Speakers: Pete Bromaghim, Womble Bond Dickinson Manuel Lobato, Bird & Bird Chris Shaowei, NTD IP Attorneys</p>
16:00 – 17:30	Hidalgo	<p>7. Advances in Wearable Tech - for Fashion, Health, and Life in 2024 Moderator: Stephanie Kay, Lewis Silkin Speakers: Alan Hunt, Lewis Silkin Jordi Ilario, Fractus Zofia Zwieglińska, Glossy Magazine</p>
	Escudo	<p>8. IP Management in the Start-Up Ecosystem – A Multidimensional Stakeholder View Moderator: Martin A. Bader, BGW IP GmbH St. Gallen Speakers: Madelein Kleyn, Omnisient Sonja London, TactoTek Ulf G. Schaberg, AO Foundation</p>
	Comendador	<p>9. Women in Technology - WILA Networking Event Moderator: Tatiana Campello, Demarest Advogados Pamela Cox, Marshall Gerstein & Borun Speakers: Ana Amélia Araripe Montenegro, Braskem S.A. Ana García Poyo, Bitsphi Diagnosis Claudia Silva Oliveira, Vale Holdings</p>

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TIME	LOCATION	SESSION
16:00 – 17:30	Auditorium	10. Evidence and Burden of Proof in Global Patent Litigation (particularly before the UPC) Moderator: Eszter Szakács, Danubia Legal Speakers: Thomas Adocker, Taylor Wessing Gabriele Mohsler, Ericsson Matthias Zigann, Unified Patent Court Vittorio Cerulli Irelli, Trevisan & Cuonzo Tobias Wuttke, Bardehle Pagenberg
17:30 - 18:15	Castilla	LESI COMMITTEE MEETINGS (see listing here) Chemicals, Environment, Energy, and Materials (CEEM) Technology Transfer
		High Growth Technology Business (HTB)
		Americas
		Asia Pacific
	Hidalgo	Trademarks, Designs, and Merchandising (TDM)
		Innovation Trends
19:00	Real Casino de Madrid [OFFSITE]	~ GALA DINNER WITH ENTERTAINMENT ~ 

PROGRAM (subject to change)

TUESDAY APRIL 30, 2024



TIME	LOCATION	SESSION
08:00 - 08:20	Auditorium	<p>OPENING REMARKS AND PRESENTATION OF THE LESI INNOVATION AWARD</p> <p>Dana Robert Colarulli, LESI Executive Director Sonja London, TactoTek, <i>LESI President-Elect</i> Tanja Sovic, TU Wien, <i>LESI Innovation Trends Committee Chair</i> Antonio Di Bernardo, Thinx, <i>LESI Innovation Trends Committee Vice Chair</i></p>
08:20 - 08:50	Auditorium	<p>KEYNOTE: Towards Socially Sustainable AI</p> <p>Nuria Oliver, Co-founder and Director, Institute of Humanity-Centric AI (ELLIS Alicante Unit)</p>
08:50 - 09:30	Auditorium	<p>Industry Sector Plenary Panel – BANKING</p> <p><i>The Role of Intellectual Property and Intangible Assets in Facilitating Business Finance</i></p> <p>Moderator: Michael Friedman, Chief Executive Officer, Hilco IP Merchant Banking Panelist: Sean K. Thompson, Managing Director (IP Investments), Parabellum Capital</p>
09:30 - 10:00	Exhibition Area	<p>COFFEE BREAK & NETWORKING</p> <p>Sponsored by:  VOLPE KOENIG <small>Intellectual Property Law</small></p>
WORKSHOPS 11 – 15 [5 concurrent sessions]		
	Comendador	<p>11. Latest Case Decisions Affecting Patent License in U.S., Europe and Japan</p> <p>Moderator: Yorikatsu Hohokabe, Oblon Speakers: Hideaki Kobayashi, OHNO & Partners Dirk Schüßler-Langeheine, Hoffmann Eitle</p>
10:00 – 11:30	Auditorium	<p>12. Exploring the Importance of Sustainability in the CEEM Sectors, and its Impact on IP and Licensing</p> <p>Moderator: Dallas Wilkinson, Enhanced Performance Business Advisory (EPBA) Speakers: Ia Modin, GOZZO Advokater Cherie Van Wensveen, CSIRO</p>
	Hidalgo	<p>13. The Future of SEP Litigation – Current Status and Developments</p> <p>Moderator: Peter Camesasca, Camesasca Speakers: Alexander Haertel, Deutsche Telekom Fabian Hoffmann, Federal Court of Justice (Germany) Sophie Pasquier, Philips Wolfram Thomas, Osborne Clarke</p>

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TUESDAY APRIL 30, 2024



TIME	LOCATION	SESSION
10:00 – 11:30	Escudo	14. Winner Takes All? Managing Risks in Current Challenging Life Sciences Environment Moderator: Hemmie Chang, Arnold & Porter Speakers: Amy Altshul, GSK Hope D'Oyley-Gay, Orna Therapeutics
	Doblon	15. Licensing of Non-Personal Data in Accordance with the EU Data Act: Overview and Practical Implications Speakers: Christian Czychowski, NORDEMANN Lori Fena, Personal Digital Spaces Annarita Nicoletto, EPFL Arved Waltemathe, Waltemathe Anwaltskanzlei
11:30 - 12:10	Auditorium	FIRESIDE CHAT: The Business of Cooking Innovatively Asier Alea, Director of Global Development, Basque Culinary Center
12:10 - 13:00	Exhibition Area	LUNCH WITH EXHIBITION & NETWORKING
13:00 – 13:30	Auditorium	KEYNOTE: Fueling a Growing Business through IP: The Importance of Leveraging Brand Susana Fernández Martín, Head of IP, Inditex
13:30 - 14:30	Auditorium	THOUGHT LEADERSHIP: Life Sciences & Artificial Intelligence – Track 2 Speakers: TBD
14:30 – 15:00	Hidalgo	ROUNDTABLE DISCUSSIONS (8 roundtable discussions)
		8. Best Practices for Maximizing Data Value in Life Sciences Collaborations Speakers: Sarah Cooleybeck, Foley Hoag Claire Laporte, Ginkgo Bioworks
		9. Empowering Innovation? The Role of IP Rights in Decarbonization Speaker: Rebecca McCrackan, Rio Tinto
14:30 – 15:00	Escudo	10. Unlocking the Power of Trade Secrets: A Blueprint for Business Success Speaker: Sarieh Ghorbani, Apeha.Bio
14:30 – 15:00	Escudo	11. News from the Populous Countries – Brazil, China, and India on Technology Transfer and Licensing Speakers: Cândida Caffé, Dannemann Siemsen Chitra Iyer, Philips Frank Jeng, Purplevine IP Qinghong Xu, Lung Tin Intellectual Property Agent Ltd

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14:30 – 15:00	Castilla	12. When Intellectual Property and Anti-Trust Law Collide Speakers: Michael-James Currie, Primerio Madelein Kleyn, Omnisient Claudia Tapia, Ericsson Stephany Torres, Primerio
		13. Avoiding Pitfalls Inherent in Agreements that have a European Component Speakers: Robert Alderson, Berggren Jennifer Burdman, Valo Health Suvi Julin, Berggren
		14. Product Branding: A Discussion of Licensing and Related Strategies for Protecting and Maintaining Brand Value using the Appropriate IP Tools Speakers: Michael Forrester, Brandsmiths Branko Pejic, Greenblum & Bernstein Harry Gwinnell, Greenblum & Bernstein Koji Saito, Shobayashi International Patent and Trademark Office
		15. Top 5 Patent Damages Decisions of the Year Speaker: Kevin Schubert, McKool Smith
15:00 - 15:30	Exhibition Area	COFFEE BREAK & NETWORKING Sponsored by:  Intellectual Property Law
15:30 – 16:10	Auditorium	Industry Sector Plenary Panel – MOBILITY <i>IP & Mobility: Challenges from Electric and Connected Cars</i> Moderator: Luis Ignacio Vicente del Olmo, Strategic Counsel, Pons IP Panelists: Rüdiger Schwarz, Head of Corporate IP, Vehicle and Powertrain, Volkswagen AG Georgios Stathousis, Director of Mobility Research & Advisory, FutureBridge Javier Villacampa, Group VP, Innovation & Sustainability Director, Antolin Group
16:10 - 17:40	Auditorium	WORKSHOPS 16 – 20 [5 concurrent sessions] 16. Impact of AI and Emerging Trend of Software Defined Vehicles (SDV) Moderator: John Carney, China IP Exchange Speakers: Stephanie Curcio, NLPatent Amir Ghavi, Fried Frank LLP Georgios Stathousis, FutureBridge

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TUESDAY APRIL 30, 2024



TIME	LOCATION	SESSION
	Hidalgo	17. Standard Essential Patents: Global Licensing & Litigation Updates & Strategies Moderator: David Yurkerwich, Ankura Speakers: Nina Belbl, WIPO/UN Thomas Lynker, TALIENS Juliane Buchinski, ZTE Deutschland GmbH Tim Pohlman, IPLYtics
16:10 - 17:40	Doblon	18. Trade Secrets vs. Patents: Maximising Return on Investment from Your Innovation Moderator: Karl Barnfather, Withers & Rogers Speakers: Jennifer Burdman, Valo Health Nigel Swycher, LexisNexis Cipher Alexandre Ribeil, Amadeus Jeffery Williams, Moog Inc.
	Escudo	19. Stars and Rights: Intellectual Property Licensing for Extraterrestrial Technologies – A New Frontier in Intellectual Property Law Moderator: Ed Koellner, Oort Ventures Speakers: Rafael García del Poyo, Osborne Clarke Samuel Martínez, King & Wood Mallesons Spain Rafael Harillo Gómez-Pastrana, Stardust Consulting
	Comendador	20. Licensing in Tough Times: Experience of Open Licensing Health Platforms Speakers: Erika Dueñas, WHO Luis Villarroel Villalon, Innovarte ONG Elena Villanueva Oliva, Medicines Patent Pool Javier Maira Vidal, CSIC
17:40 – 17:45	Auditorium	CLOSE OF DAY 2 Thank you and LESI2025 Announcement
19:00	Platea Madrid [OFFSITE]	~ FAREWELL EVENT ~ 
		Sponsored by: 