

PARTNERSHIP OPPORTUNITIES

BRITISH PORTS ASSOCIATION ANNUAL CONFERENCE & EXHIBITION

**15 - 16 October 2025
The Humber
Venue: Forest Pines Hotel**

**#BPA2025TheHumber
The Energy Estuary**





BPA 2025: AN OVERVIEW

The 2025 British Ports Association (BPA) Conference & Exhibition will be held on The Humber, on 15-16 October 2025.

Jointly hosted by Associated British Ports (ABP) – owner and operator of four Humber ports – and Grimsby Fish Dock Enterprises, owner of the Port of Grimsby East, this year will see the event return to the region for the first time since 2015 at a crucial time for international trade, as well as for the decarbonisation of UK industry.

ABP's Humber ports at Grimsby, Goole, Hull and Immingham provide an unparalleled gateway for trade connecting businesses across the UK, Europe, and beyond. Together, they form the UK's largest ports complex, handling 60 million tonnes of goods, supporting 34,900 jobs and contributing £2.5bn to the UK economy each year.

Grimsby Fish Dock Enterprises (GFDE) picked up an opportunity in 2006 for an operator to base a small vessel in the dock to do survey work for the development of offshore wind farms. The result is now that Grimsby has gone from being the biggest fishing port in the world to the largest Operations and Maintenance base (O&M) in the world. Both ABP and GFDE are heavily involved in providing services and facilities for crew transfer vessels (CTV's).

GFDE also created 'Grimsby Shipyard Services' to support the CTV's and Offshore Training Centre to support standards for working offshore.

Synonymous with fish, the history of Grimsby remains, and the legacy of those deep water trawling days, is that the Humber is the largest fish processing area in the UK. GFDE still operates and maintains the 'Grimsby Fish Market' daily auction which handles around 10,000 tonnes of fresh fish a year.

Celebrated as a key region for maritime activity and known as the UK's energy estuary, The Humber is a hotbed for innovation, particularly in areas like offshore wind. Its ports are critical to the success of a range of industry sectors, including manufacturing, automotive, agriculture and food processing.

The region is responsible for over 40% of the UK's total energy capacity and handles around 14% of the nation's trade. The Humber also maintains a thriving shipbuilding and repair industry and makes a significant contribution to the UK economy through its strategic position for domestic and international shipping routes.

As one of the key events in the national maritime industry calendar, BPA 2025 will provide a unique opportunity for organisations, government and stakeholders to come together to discuss the latest policy developments, debate topical issues and shape future industry trends within the UK ports and maritime sector.



How will the event be set up?

The venue for the 2025 conference and exhibition is the 4* Forest Pines Hotel, Golf Resort and Spa, which will also host two of the three evening social events. The main conference theatre will sit alongside two dedicated networking areas, with space for over 30 exhibitors from across the ports and maritime industry and supply chain.

Lunch and refreshments will be served within both of the networking areas during conference breaks on each day, ensuring consistent footfall for exhibitors and enabling delegates to engage with a cross-section of leading industry experts and suppliers.

The conference programme will address a range of different themes, including port development and sustainability, automation and technology, people and skills, safety and security, as well as key legal, policy and market updates. Selected industry partners will also deliver a series of informative sessions within the 'Insight Hub', during selected breaks in the main programme.



What are the plans for the social programme?

A Welcome Drinks Reception will be held at the Forest Pines Hotel on the eve of the conference (Tuesday 14 October), starting at 19:00 and will be free to attend for all delegates. The evening reception will be held within the exhibition area on level 1, providing additional exposure for exhibitors on the eve of the event. To maximise exhibitors' exposure and to avoid disrupting the event, we request that exhibitors set up their stands by 18:30 on Tuesday.

After conference proceedings have ended on day one (Wednesday 15 October) delegates will have the opportunity to 'Party Underwater' at The Deep, Hull's award-winning aquarium attraction. A private shuttle service will be provided between the Forest Pines Hotel, the two other suggested hotels (Hampton by Hilton Humberside & Premier Inn Scunthorpe) and the event venue.

To bring down the curtain on the final conference day of BPA 2025 (Thursday 16 October), Forest Pines will once again take centre stage as it hosts the 2025 BPA Awards and Gala Dinner, with delegates invited to attend a pre-event drinks reception with entertainment, followed by a three-course dinner and awards ceremony.

Tickets to the Party Underwater and the 2025 BPA Awards are available on a first come, first served basis and can be booked as part of the delegate registration process.

Want to get involved?

Delegate passes for BPA 2025 are on sale now and will be available via the official website: www.bpa2025.com

The early bird deadline for delegate registrations is Friday 30th May 2025.

Organisations will also be able to complete an online application for one of our partnership packages. All exhibitors and sponsors will receive at least two complimentary delegate passes, while sponsors will also be given a priority choice of stand area.

Certain packages can be tailored to a sponsor's requirements, including headline sponsorship of one of the evening social events and a speaking slot within the main conference programme (subject to BPA approval). **See page 10 - 11** for a full list of packages and rates.

For more information and to access the partnership application form, visit www.bpa2025.com

OUR INDUSTRY

The UK ports industry plays a crucial role in the country’s economy. 95% of the UK’s international trade – imports and exports – is carried through UK ports, which also handle around 25 million international passenger journeys each year.

Ports across the UK are investing in upgrading and expanding facilities to cope with increasing demand and maximise new opportunities for regeneration, innovation and economic development, particularly in areas like offshore energy, port-centric manufacturing, container shipping and Ro/Ro.

Strategic investment in port facilities and capability is essential for the UK economy to remain competitive internationally, and for the country as a whole to meet its ambitions and commitments on decarbonisation and net zero.



THE ENERGY ESTUARY

BRITISH PORTS ASSOCIATION

Created in 1992, the British Ports Association (BPA) represents the interests of over 100 port and terminal members that collectively manage more than 400 ports, harbours, and marine facilities across the UK. Its members account for 86% of all port tonnage and handle 85% of all vessel visits at UK ports. Membership comprises many ports, terminal operators, and port facilities, of varying size, location, and nature, and is able to draw upon a wide range of experience and knowledge to represent its members’ interests.

In addition, the BPA’s membership includes over 150 associate members made up of a diverse range of companies who provide goods and services to ports and who are involved in the wider BPA network.

The BPA lobbies various tiers of government around the UK and beyond and is the only organisation to promote the entire ports industry and regularly undertakes activities to increase the profile of the sector.



BPA’s GOALS

- 1 Represent UK port interests to the UK Government, devolved Governments, and across the EU
- 2 Track legislative and policy developments that impact the UK ports industry and communicate this information to members
- 3 Create networks for UK ports to share best practice and expertise
- 4 Increase the profile of the UK ports sector

WHY PARTNER WITH BPA 2025?

Securing a partnership with BPA 2025 offers a unique opportunity for organisations to build their profile, showcase products and services, and foster relationships with key players in the UK port and maritime industry.

We have developed a range of flexible partnership opportunities that can be tailored to the needs of individual organisations, offering differing levels of exposure. Packages include various branding and advertising opportunities, involvement in the conference programme, complimentary delegate passes and space within the exhibition area.

Partnership benefits also include exposure on the BPA 2025 website, the dedicated conference and exhibition app, in the digital conference guide, as well as pre and post event delegate communications, via the BPA's digital and social media channels. **See page 10 - 11** for a full list of opportunities.

The exhibition and networking area within BPA 2025 will be located on the upper floor of the conference centre, where the Welcome Reception will be held on Tuesday 14th October. Lunch and refreshments will also be served on the upper floor during breaks in the main conference programme. This ensures a consistent footfall and provides exhibitors with a valuable opportunity to meet face-to-face with key industry contacts and stakeholders.

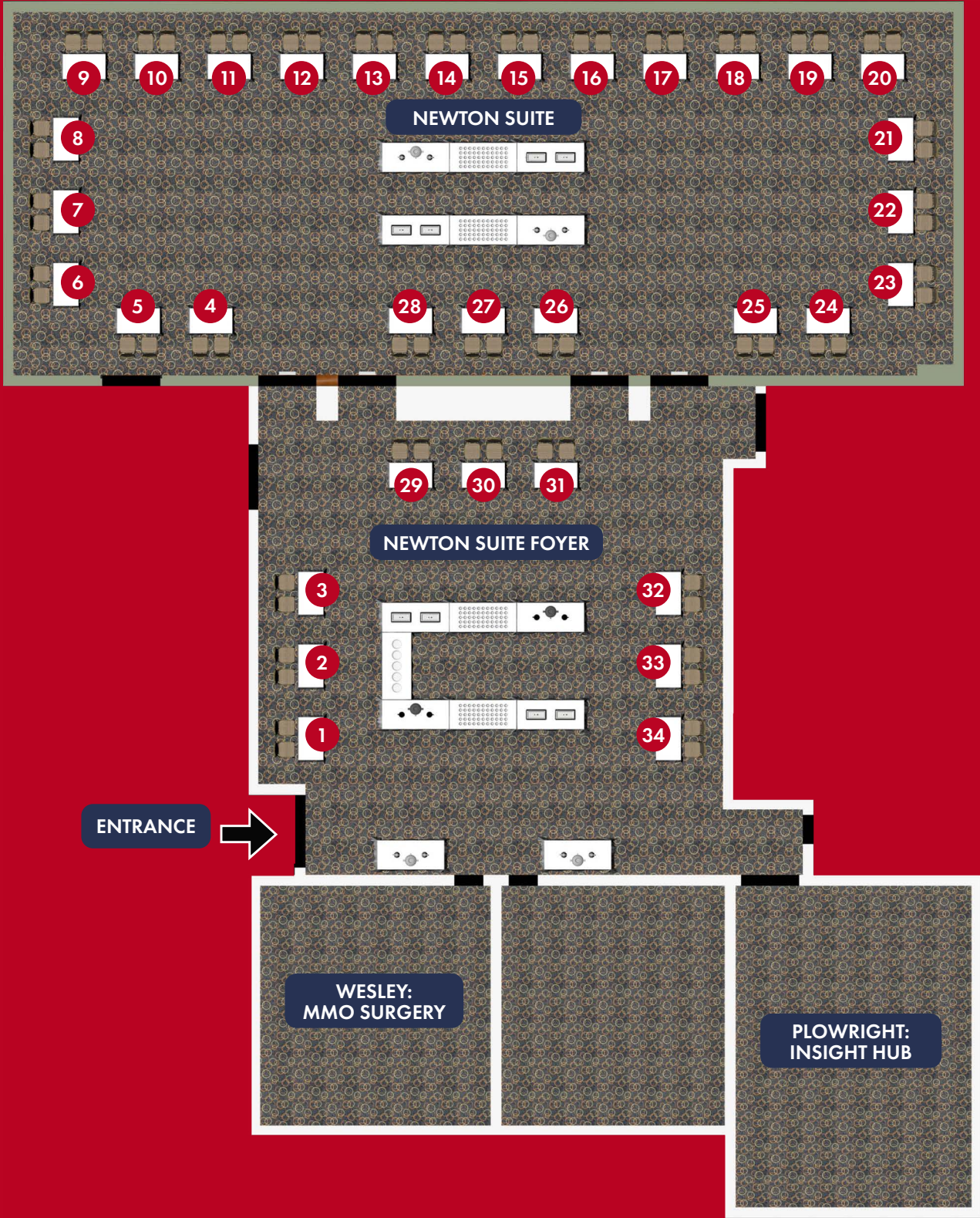
As a sponsor or exhibitor at BPA 2025, you will secure a valuable and effective platform to connect and engage with our multi-disciplinary audience and ensure your organisation is at the forefront of debate and discussion around the future of our industry.

10 REASONS TO PARTNER WITH BPA 2025

- 1 Raise your profile and strengthen your brand within our industry
- 2 Promote your brand to hundreds of influential decision makers
- 3 Showcase your products, services and research to our unique audience
- 4 Connect directly with hard-to-reach opinion leaders
- 5 Share new ideas and ways of working across the sector
- 6 Build your knowledge and industry contacts
- 7 Foster collaborations and build new business relationships
- 8 Communicate key messages and influence industry action on key issues
- 9 Capitalise on an ideal opportunity to inform and update delegates on new initiatives and developments within your field or organisation
- 10 Enable your staff to meet face-to-face with the most influential people, bodies and organisations within the ports sector

EXHIBITION FLOORPLAN

First Floor



PARTNERSHIP OPPORTUNITIES AT-A-GLANCE

PARTNERSHIP OPPORTUNITIES		PARTNERSHIP CATEGORY		
		PARTNER	GOLD	Exhibition Stand Only
Conference tickets		4	3	2
Social event tickets (Party Underwater & Gala Dinner and Awards)		4	3	-
Exhibition space - priority choice given in partnership ranking tiers		Yes	Yes	Yes
Networking opportunities at the Welcome Reception (Tuesday 14)		Yes	Yes	Yes
Headline sponsorship of one of three evening events (see Page 7)		Yes	-	-
Main conference area branding - stage backdrop and rear logo wall		Yes	-	-
Exhibition Area Advertising - still or video content (no audio) on TV screens in exhibition area		Yes	Yes	-
Mention in opening/closing speeches		Yes	-	-
Opportunity to join/sponsor a main panel session		Yes	-	-
Branding on conference holding slides		Yes	Yes	-
Content in digital programme - "e-book" style publication for 2025		Full Page Ad	Half Page Ad	Listing
Press release - sponsor mention in official release		Yes	-	-
Promoted social posts - via BPA social media accounts		3 posts	1 post	-
E-shot to delegates - pre-event communication to registered delegates		3 emails	1 email	-
Logo placement on delegate emails		Yes	Yes	-
Use of BPA "proud to support" logo		Yes	Yes	Yes
Logo and company profile on BPA 2025 website		Yes	Yes	Yes
Article on the Industry Newpage of the BPA 2025 website		Yes	-	-
Logo and company profile on 2025 conference app		Yes	Yes	Yes

PARTNERSHIP CATEGORY	
PARTNER with headline sponsorship of the Gala Dinner and BPA Awards evening (Thursday 16th October 2025); held at Forest Pines Hotel	£17,500
PARTNER with headline sponsorship of the BPA 2025 Party Underwater (Wednesday 15th October 2025); held at The Deep, Hull	£15,000
PARTNER with headline sponsorship of the Welcome Reception (Tuesday 14th October 2025); held at the Forest Pines Hotel	£12,500
GOLD	£5,200
EXHIBITION ONLY	£3,400 (BPA members £2,950)

ADDITIONAL OPPORTUNITIES	
Insight Hub session (15-20 minute slot outside main conference programme)	£2,250
Programme advert (full/half page)	£600 / £350
Conference lanyards	£3,000
Event bag	£2,000
Conference pens	£1,500
Conference notepads	£1,500

BPA AWARDS, 16TH OCTOBER 2025; INDIVIDUAL CATEGORY SPONSORSHIP		
	Please contact Shenaz.Bussawon@britishports.org.uk to discuss category sponsorship	£2,000
	Port Sustainability Award	
	Port Development Award	
	Inclusive Workplace Award	
	The BPA Industry Award	
	SME Port of the Year	
	Exceptional Contribution Award	

What happens next?

Initial applications for partnership opportunities should be made online at BPA2025.com/partnership and confirmed with a signed agreement and full payment. Please indicate on your application form if you would like to discuss a tailored package.

VISIT BPA 2025 WEBSITE

In the event that exhibition space is over-subscribed following initial applications, priority will be given to 2025 sponsors, previous exhibitors and current BPA members.

If you have any specific queries regarding 2025 partnership opportunities, please contact our event team on BPAconference@freshwater.co.uk

BPA 2025: HOST PORTS



ASSOCIATED BRITISH PORTS



The 2025 British Ports Association Annual Conference & Exhibition will be jointly hosted by Associated British Ports (ABP) and Grimsby Fish Dock Enterprises, owner of the Port of Grimsby East and Grimsby Fish Market.

Associated British Ports owns and operates the four Humber ports of Hull, Goole, Grimsby and Immingham which, together, support around 34,900 jobs and contribute £2.5b to the UK economy each year.

The Port of Grimsby East continues to diversify and provide additional services such as the Shipyard and the Training centre. This year they were partners in providing berthing and charging facilities for an all electric CTV vessel. The Port maintains its history and heritage through the Grimsby Fish Market which is often the centre of attention for the media. The port supports jobs and people with plenty of energy to keep the Humber Estuary going.